



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Front Line Strategies**  
**526 East Park Avenue**  
**Tallahassee, FL 32301**

# CONTRACT

<b>Contract / Revision</b> 1858226 /		<b>Alt Order #</b> 08870116
<b>Product</b> ROY MOORE FOR SENATE		
<b>Contract Dates</b> 11/30/17 - 12/11/17		<b>Estimate #</b>
<b>Advertiser</b> POL/Moore, Roy/Senate		<b>Original Date / Revision</b> 12/05/17 / 12/05/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WSFA	<b>Account Executive</b> Ryan Eddins	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/30/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$135.00			
2	WSFA	12/04/17	12/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	MTWTF--				5	\$135.00			
3	WSFA	12/11/17	12/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	1-----				1	\$135.00			
4	WSFA	11/30/17	12/01/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$135.00			
5	WSFA	12/04/17	12/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	MTWTF--				5	\$135.00			
6	WSFA	12/11/17	12/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	1-----				1	\$135.00			
7	WSFA	11/30/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$260.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Tonight Show	1035-1137pm	----ThF----	:30		<del>\$260.00</del>	NM		
			<i>Credited</i>									
8	WSFA	12/04/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	MTWTF--				5	\$260.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WSFA	12/04/17-12/10/17	Tonight Show	1035-1137pm	MTuWThF----	:30		<del>\$260.00</del>	NM		
			<i>Credited</i>									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
1858226 /	08870116

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	12/05/17 / 12/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WSFA	12/11/17	12/11/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----	1			\$260.00				
10	WSFA	11/30/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	---TF--	1			\$25.00				
11	WSFA	12/04/17	12/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	MTWTF--	5			\$25.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	Late Night w/ Seth Meyers	1137p-1237x	MTuWThF----	:30		\$25.00	NM		
	Credited											
12	WSFA	12/11/17	12/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----	1			\$25.00				
13	WSFA	12/04/17	12/11/17	THE VOICE	7-9pm		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	1-----	1			\$1,350.00				
Week:		12/11/17	12/17/17	1-----	1			\$1,350.00				
14	WSFA	12/04/17	12/11/17	THE WALL	9-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	1-----	1			\$675.00				
Week:		12/11/17	12/17/17	1-----	1			\$675.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	12/11/17-12/17/17	THE WALL	9-10pm	M-----	:30		\$675.00	NM		
	Credited											
15	WSFA	12/05/17	12/05/17	THE VOICE	658-8pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	-1-----	1			\$1,350.00				
16	WSFA	12/05/17	12/05/17	CHICAGO MED	9-10pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	-1-----	1			\$790.00				
17	WSFA	12/06/17	12/06/17	BLACKLIST	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----	1			\$675.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	BLACKLIST	658-8pm	---W-----	:30		\$675.00	NM		
	Credited											
18	WSFA	12/06/17	12/06/17	L&O:SVU	8-9pm		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----	1			\$565.00				
19	WSFA	12/06/17	12/06/17	CHICAGO PD	9-10pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----	1			\$790.00				
E 20	WSFA	12/01/17	12/08/17	BLINDSPOT	658-8pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	----1--	1			\$450.00				
Week:		12/04/17	12/10/17	----1--	1			\$450.00				

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Advertiser	Original Date / Revision
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11/27/17	12/03/17	----1--	1	\$510.00	NM																																																				
12/04/17	12/10/17	----1--	1	\$510.00	NM																																																				
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E 21	WSFA	12/01/17	12/08/17	DATELINE NBC	8-10pm		:30			NM	1	\$510.00																																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
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Credited																																																									
22	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	7-9pm		:30			NM	1	\$170.00																																													
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23	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	9-10PM		:30			NM	0	\$0.00																																													
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24	WSFA	12/03/17	12/03/17	NFL Football Nite/America	6P-720P		:30			NM	1	\$340.00																																													
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11/27/17	12/03/17	-----1	1	\$340.00	NM																																																				
25	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	\$1,125.00																																													
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26	WSFA	12/07/17	12/07/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	\$1,915.00																																													
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12/04/17	12/10/17	---1---	1	\$1,915.00	NM																																																				
27	WSFA	12/03/17	12/03/17	NFL Football	Sun 730P-1030P		:30			NM	1	\$1,125.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>11/27/17</td><td>12/03/17</td><td>-----1</td><td>1</td><td>\$1,125.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	11/27/17	12/03/17	-----1	1	\$1,125.00	NM																																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
11/27/17	12/03/17	-----1	1	\$1,125.00	NM																																																				
28	WSFA	12/10/17	12/10/17	NFL Football	Sun 730P-1030p		:30			NM	1	\$1,125.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>12/04/17</td><td>12/10/17</td><td>-----1</td><td>1</td><td>\$1,125.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	12/04/17	12/10/17	-----1	1	\$1,125.00	NM																																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
12/04/17	12/10/17	-----1	1	\$1,125.00	NM																																																				
29	WSFA	11/30/17	11/30/17	DELAY/Tonight Show w/Jay I	1105p-12xm		:30			NM	1	\$260.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$260.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	11/27/17	12/03/17	---T---	1	\$260.00	NM																																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
11/27/17	12/03/17	---T---	1	\$260.00	NM																																																				
30	WSFA	12/07/17	12/07/17	DELAY/Tonight Show w/Jay I	1105p-12xm		:30			NM	1	\$260.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>12/04/17</td><td>12/10/17</td><td>---T---</td><td>1</td><td>\$260.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	12/04/17	12/10/17	---T---	1	\$260.00	NM																																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
12/04/17	12/10/17	---T---	1	\$260.00	NM																																																				
31	WSFA	12/09/17	12/09/17	Saturday Hour 3	9-10PM		:30			NM	1	\$170.00																																													

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/05/17 / 12/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	-----S-				1	\$170.00			
32	WSFA	12/06/17	12/06/17	Pentatonix Christmas	658-8pm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	--W----				1	\$250.00			
33	WSFA	12/02/17	12/02/17	will and grace/superstore	7-8pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$75.00			
34	WSFA	12/02/17	12/02/17	Saturday Hour 3	9-10PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				2	\$75.00			
35	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$175.00			
36	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$25.00			
37	WSFA	12/11/17	12/11/17	better late than never	9-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$675.00			
38	WSFA	12/07/17	12/07/17	DELAY Late Night	1206-1x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	---T---				1	\$25.00			
N 39	WSFA	12/07/17	12/07/17	NET NFL Thursday Pre-Gam	630-730p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	---T---				2	\$150.00			
N 40	WSFA	12/08/17	12/08/17	AHSAA Football	7p-10p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	----F--				3	\$100.00			
N 41	WSFA	12/09/17	12/09/17	will and grace/superstar	7-8pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	-----S-				2	\$150.00			
N 42	WSFA	12/10/17	12/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	-----S				1	\$45.00			
N 43	WSFA	12/07/17	12/07/17	DELAY Late Night	1206-106x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	---T---				1	\$15.00			
Totals											60	\$19,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/11/17	60	\$19,995.00	(\$2,999.25)	\$16,995.75
<b>Totals</b>	<b>60</b>	<b>\$19,995.00</b>	<b>(\$2,999.25)</b>	<b>\$16,995.75</b>

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**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
1858226 /	08870116

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	12/05/17 / 12/05/17

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC5/17 13.39  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8870116 TRF# 1858226  
ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSE, FL 32301

ORDER # CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE DEC5/17 13.39

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM ROY MOORE FOR SENATE  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M5 UNRESL BUY#20 MISSED:FRI/700P-800P DEC8 30S \$450.00 (DEC5/17)  
BUY#21 FRI/800P-1000P DEC8 30S \$510.00  
OFFER:THU/630P-700P DEC7 (2/WK) 30S \$150.00 PLS ADVISE.  
& FRI/700P-1000P DEC8 (3/WK) 30S \$100.00  
& SAT/700P-800P DEC9 (2/WK) 30S \$150.00  
& SUN/700A-800A DEC10 30S \$45.00  
& THU/1200M-100A DEC7 30S \$15.00  
CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

DEC/17 19995.00 CONTRACT TOTAL 19995.00  
TOTAL SPOTS 53

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 8870116 TRF# 1858226 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP DEC5/17 13.49  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

:LINE#	REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL: :SPTS:
40	A			700P-1000P		30				\$100.00		12/8		12/8		3				FRI		3
PROGRAM : AHSAA SUPER 7 CHAMPIONSHIP																						
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE																						
PART OF A MAKEGOOD MADE UP OF LINES 39-43																						
41	A			700P-800P		30				\$150.00		12/9		12/9		2				SAT		2
PROGRAM : WILL AND GRACE/SUPERSTORE																						
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE																						
PART OF A MAKEGOOD MADE UP OF LINES 39-43																						
42	A			700A-800A		30				\$45.00		12/10		12/10		1				SUN		1
PROGRAM : SUNDAY TODAY																						
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE																						
PART OF A MAKEGOOD MADE UP OF LINES 39-43																						
43	A			1200M-100A		30				\$15.00		12/7		12/7		1				THU		1
PROGRAM : DELAYED LATE NIGHT WITH SETH MEYER																						
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE																						
PART OF A MAKEGOOD MADE UP OF LINES 39-43																						
21	E			800P-1000P		30				\$510.00		12/1		12/1		1				FRI		1
21	E			800P-1000P		30				\$510.00		12/8		12/8		0				FRI		0
PROGRAM : DATELINE-FALL																						
CON COM1: DATELINE-FALL																						
STATION MAKEGOOD OFFERS:																						
M5	OK'D			BUY#20																		
				BUY#21																		
MISSED: FRI/700P-800P DEC8 30S \$450.00 (DEC5/17)																						
FRI/800P-1000P DEC8 30S \$510.00																						
OFFER: THU/630P-700P DEC7 (2/WK) 30S \$150.00 PLS ADVISE.																						
& FRI/700P-1000P DEC8 (3/WK) 30S \$100.00																						
& SAT/700P-800P DEC9 (2/WK) 30S \$150.00																						
& SUN/700A-800A DEC10 30S \$45.00																						
& THU/1200M-100A DEC7 30S \$15.00																						
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE																						
DEC/17				19995.00																CONTRACT TOTAL	19995.00	
																				TOTAL SPOTS	60	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE







**WSFA**  
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www.wsfa.com

And:

**Front Line Strategies**  
**526 East Park Avenue**  
**Tallahassee, FL 32301**

# CONTRACT

<u>Contract / Revision</u> 1858226 /		<u>Alt Order #</u> 08870116
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 11/30/17 - 12/11/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 12/05/17 / 12/05/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/30/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$135.00			
2	WSFA	12/04/17	12/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	MTWTF--				5	\$135.00			
3	WSFA	12/11/17	12/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	1-----				1	\$135.00			
4	WSFA	11/30/17	12/01/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$135.00			
5	WSFA	12/04/17	12/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	MTWTF--				5	\$135.00			
6	WSFA	12/11/17	12/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	1-----				1	\$135.00			
7	WSFA	11/30/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$260.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Tonight Show	1035-1137pm	----ThF----	:30		<del>\$260.00</del>	NM		
			<i>Credited</i>									
8	WSFA	12/04/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	MTWTF--				5	\$260.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WSFA	12/04/17-12/10/17	Tonight Show	1035-1137pm	MTuWThF----	:30		<del>\$260.00</del>	NM		
			<i>Credited</i>									

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www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/05/17 / 12/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WSFA	12/11/17	12/11/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----	1			\$260.00				
10	WSFA	11/30/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	---TF--	1			\$25.00				
11	WSFA	12/04/17	12/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	MTWTF--	5			\$25.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	Late Night w/ Seth Meyers	1137p-1237x	MTuWThF----	:30	\$25.00		NM		
			Credited									
12	WSFA	12/11/17	12/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----	1			\$25.00				
13	WSFA	12/04/17	12/11/17	THE VOICE	7-9pm		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	1-----	1			\$1,350.00				
Week:		12/11/17	12/17/17	1-----	1			\$1,350.00				
14	WSFA	12/04/17	12/11/17	THE WALL	9-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	1-----	1			\$675.00				
Week:		12/11/17	12/17/17	1-----	1			\$675.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	2	WSFA	12/11/17-12/17/17	THE WALL	9-10pm	M-----	:30	\$675.00		NM		
			Credited									
15	WSFA	12/05/17	12/05/17	THE VOICE	658-8pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	-1-----	1			\$1,350.00				
16	WSFA	12/05/17	12/05/17	CHICAGO MED	9-10pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	-1-----	1			\$790.00				
17	WSFA	12/06/17	12/06/17	BLACKLIST	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----	1			\$675.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	BLACKLIST	658-8pm	---W-----	:30	\$675.00		NM		
			Credited									
18	WSFA	12/06/17	12/06/17	L&O:SVU	8-9pm		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----	1			\$565.00				
19	WSFA	12/06/17	12/06/17	CHICAGO PD	9-10pm		:30			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----	1			\$790.00				
E 20	WSFA	12/01/17	12/08/17	BLINDSPOT	658-8pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	----1--	1			\$450.00				
Week:		12/04/17	12/10/17	----1--	1			\$450.00				

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**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/05/17 / 12/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	2	WSFA	12/04/17-12/10/17	BLINDSPOT	658-8pm	-----F----	:30		\$450.00	NM		
Credited												
E 21	WSFA	12/01/17	12/08/17	DATELINE NBC	8-10pm		:30			NM	1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$510.00 Week: 12/04/17 12/10/17 ----1-- 1 \$510.00												
	2	WSFA	12/04/17-12/10/17	DATELINE NBC	8-10pm	-----F----	:30		\$510.00	NM		
Credited												
22	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	7-9pm		:30			NM	1	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 -----1- 1 \$170.00												
	1	WSFA	12/04/17-12/10/17	DATELINE SAT NIGHT MYS 7-9pm		-----Sa--	:30		\$170.00	NM		
See MG 22.2												
	2	WSFA	12/04/17-12/10/17	Dateline Sat Night Mystery	8-9PM	-----Sa--	:30		\$170.00	NM		
Ⓜ MG for 22.1 12/09												
23	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	9-10PM		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 -----1- 1 \$170.00												
	1	WSFA	12/04/17-12/10/17	DATELINE SAT NIGHT MYS 9-10PM		-----Sa--	:30		\$170.00	NM		
Credited												
24	WSFA	12/03/17	12/03/17	NFL Football Nite/America	6P-720P		:30			NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$340.00												
25	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$1,125.00												
26	WSFA	12/07/17	12/07/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	\$1,915.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 ---1--- 1 \$1,915.00												
27	WSFA	12/03/17	12/03/17	NFL Football	Sun 730P-1030P		:30			NM	1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$1,125.00												
28	WSFA	12/10/17	12/10/17	NFL Football	Sun 730P-1030p		:30			NM	1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 -----1 1 \$1,125.00												
29	WSFA	11/30/17	11/30/17	DELAY/Tonight Show w/Jay	11105p-12xm		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$260.00												
30	WSFA	12/07/17	12/07/17	DELAY/Tonight Show w/Jay	11105p-12xm		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 ---T--- 1 \$260.00												
31	WSFA	12/09/17	12/09/17	Saturday Hour 3	9-10PM		:30			NM	1	\$170.00

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www.wsfa.com

<u>Contract / Revision</u> 1858226 /		<u>Alt Order #</u> 08870116
<u>Contract Dates</u> 11/30/17 - 12/11/17	<u>Product</u> ROY MOORE FOR SEN	<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 12/05/17 / 12/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	-----S-				1	\$170.00			
32	WSFA	12/06/17	12/06/17	Pentatonix Christmas	658-8pm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	--W----				1	\$250.00			
33	WSFA	12/02/17	12/02/17	will and grace/superstore	7-8pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$75.00			
34	WSFA	12/02/17	12/02/17	Saturday Hour 3	9-10PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				2	\$75.00			
35	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$175.00			
36	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----F--				1	\$25.00			
37	WSFA	12/11/17	12/11/17	better late than never	9-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$675.00			
38	WSFA	12/07/17	12/07/17	DELAY Late Night	1206-1x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	---T---				1	\$25.00			
N 39	WSFA	12/07/17	12/07/17	NET NFL Thursday Pre-Gam	630-730p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	---T---				2	\$150.00			
N 40	WSFA	12/08/17	12/08/17	AHSAA Football	7p-10p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	----F--				3	\$100.00			
D 41	WSFA	12/09/17	12/09/17	will and grace/superstar	7-8pm		:30			NM	0	\$0.00
N 42	WSFA	12/10/17	12/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	-----S				1	\$45.00			
N 43	WSFA	12/07/17	12/07/17	DELAY Late Night	1206-106x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	---T---				1	\$15.00			
N 44	WSFA	12/09/17	12/09/17	will and grace/superstar	7-8pm		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	-----S-				2	\$75.00			
N 45	WSFA	12/06/17	12/10/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	--WTF--				1	\$150.00			
<b>Totals</b>											<b>61</b>	<b>\$19,995.00</b>

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<u>Contract / Revision</u>		<u>Alt Order #</u>
1858226 /		08870116
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/30/17 - 12/11/17	ROY MOORE FOR SEN	
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Moore, Roy/Senate		12/05/17 / 12/05/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/11/17	61	\$19,995.00	(\$2,999.25)	\$16,995.75
<b>Totals</b>	<b>61</b>	<b>\$19,995.00</b>	<b>(\$2,999.25)</b>	<b>\$16,995.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8870116 TRF# 1858226 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC5/17 14.11  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSE, FL 32301

ORDER # CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV30/17 DEC11/17 WK-2  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE DEC5/17 14.11

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M6 UNRESL BUY#41 MISSED: SAT/700P-800P DEC9 (2/WK) 30S \$150.00 (DEC5/17)  
OFFER: SAT/700P-800P DEC9 (2/WK) 30S \$75.00 PLS ADVISE.  
& W-F/530A-600A DEC6 30S \$150.00  
CMT: SORRY, MY ERROR. THE RATE WAS WRONG. PLEASE CONFIRM. THANKS, DENICE  
DEC/17 19995.00 CONTRACT TOTAL 19995.00  
TOTAL SPOTS 60

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
SVC- NSI  
DEMOS- RA35+\*





FAX# 703-516-9680

REP HEADLINE# 8870116      TRF# 1858226      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      DEC5/17 14.13  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* CHANGES\*\*\*      \*\* WSFA-TV \*\*\*

[illegible]

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#41	MISSED: SAT/700P-800P	DEC9 (2/WK)	30S	\$150.00	(DEC5/17)
			OFFER: SAT/700P-800P	DEC9 (2/WK)	30S	\$75.00	PLS ADVISE.
			& W-F/530A-600A	DEC6	30S	\$150.00	
			CMT: SORRY, MY ERROR.	THE RATE WAS WRONG.		PLEASE CONFIRM.	THANKS, DENICE

DEC/17 19995.00

CONTRACT TOTAL	19995.00
TOTAL SPOTS	61

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC5/17 14.13  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$ \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8870116 TRF# 1858226  
ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSE, FL 32301

ORDER # CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV30/17 DEC11/17 WK-2  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE DEC5/17 14.13

REP: REV  
OK'D M6  
TTL SAME  
PLS CFM  
THANKS RYAN

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#41 MISSED: SAT/700P-800P DEC9 (2/WK) 30S \$150.00 (DEC5/17)  
OFFER: SAT/700P-800P DEC9 (2/WK) 30S \$75.00 PLS ADVISE.  
& W-F/530A-600A DEC6 30S \$150.00  
CMT: SORRY, MY ERROR. THE RATE WAS WRONG. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 19995.00  
TOTAL SPOTS 61